

# GEORGETOWN INTERNATIONAL RELATIONS ASSOCIATION



## CORPORATE REPORT



# FY 2018

Published July 2019

Questions or concerns regarding the contents of this report should be addressed via e-mail to [ceo@modelun.org](mailto:ceo@modelun.org)



## Table of Contents

The Board of Directors, 2018-19	2
The Board of Directors, 2019-2020	3
A Message from the CEO	4
Mission Statement and Programming Overview	5
GIRC-GIRA Relationship	6
GIRA Programming, FY 2018	9
FY 2018 Operations Review	14
FY 2019 Prospectus	15
Appendix: FY 2018 Financials	20



**Georgetown International Relations Association, Inc.  
FY 2018 Corporate Report**

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## **The Board of Directors, 2018-19**

The Board of Directors of the Georgetown International Relations Association, Inc. is composed of dues paying members of the Georgetown International Relations Club (GIRC, or IRC.) In accordance with the bylaws of the corporation, they are nominated by the CEO and confirmed by a simple majority of the sitting Board of Directors, apart from emeriti conference executives and individuals serving by title and appointment from the CEO.

### **Chief Executive Officer and Chair of the Board of Directors**

Elodie Carrier, *Edmund A. Walsh School of Foreign Service, 2019*

### **Chief Financial Officer**

Margaret Underwood  
*Edmund A. Walsh School of Foreign Service, 2019*

### **Chief Competitive Officer**

John Erath  
*Edmund A. Walsh School of Foreign Service, 2020*

### **Executive Secretary**

Kimberly Nunez  
*Edmund A. Walsh School of Foreign Service, 2021*

### **Executive Director, NCSC XLVI**

Avery League  
*Edmund A. Walsh School of Foreign Service, 2020*

### **Executive Director, NAIMUN LVI**

Abigail Nichols  
*Edmund A. Walsh School of Foreign Service, 2020*

### **Executive Director Emeritus, NCSC XLV**

Aaron Bennett  
*Georgetown College, 2019*

### **Executive Director Emerita, NAIMUN LV**

Carley Mambuca  
*Edmund A. Walsh School of Foreign Service, 2019*

### **Chief Operations Officer- Fall**

Jaebok Lee  
*Edmund A. Walsh School of Foreign Service, 2020*

### **Chief Operations Officer- Spring**

Christopher Gyra  
*Edmund A. Walsh School of Foreign Service, 2021*

### **Chief Global Strategist**

Jeremy Cohen  
*Edmund A. Walsh School of Foreign Service, 2020*

### **Secretary-General, NCSC XLVI**

Suraag Srinivas  
*Edmund A. Walsh School of Foreign Service, 2020*

### **Secretary-General, NAIMUN LVI**

Chase Wagers  
*Georgetown College, 2020*

### **Secretary-General Emerita, NCSC XLV**

Naba Rahman  
*Edmund A. Walsh School of Foreign Service, 2019*

### **Secretary-General Emeritus, NAIMUN LV**

Christian Mesa  
*Georgetown College, 2019*



## The Board of Directors, 2019-2020

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### Chief Executive Officer and Chair of the Board of Directors

Jeremy Cohen  
*Edmund A. Walsh School of Foreign Service, 2020*

### Chief Financial Officer

Abhinav Saravanan  
*Edmund A. Walsh School of Foreign Service, 2021*

### Chief Communications Officer

Henry Westerman  
*Edmund A. Walsh School of Foreign Service, 2021*

### Executive Secretary

Mahek Ahmad  
*Georgetown College, 2022*

### Executive Director, NCSC XLVII

Raphaelle Hupez  
*Edmund A. Walsh School of Foreign Service, 2021*

### Executive Director, NAIMUN LVII

Alyssa Erin Kardos  
*School of Nursing & Health Studies, 2021*

### Executive Director Emerita, NCSC XLVI

Avery League  
*Edmund A. Walsh School of Foreign Service, 2020*

### Executive Director Emerita, NAIMUN LVI

Abigail Nichols  
*Edmund A. Walsh School of Foreign Service, 2020*

### Chief Operations Officer

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*Georgetown College, 2020*

### Chief Global Strategist

Siddharth Muchhal  
*Edmund A. Walsh School of Foreign Service, 2021*

### Secretary-General, NCSC XLVII

Mark Wilcox  
*Edmund A. Walsh School of Foreign Service, 2020*

### Secretary-General, NAIMUN LVII

Neehar Mahidadia  
*School of Nursing & Health Studies, 2021*

### Secretary-General Emeritus, NCSC XLVI

Suraag Srinivas  
*Edmund A. Walsh School of Foreign Service, 2020*

### Secretary-General Emeritus, NAIMUN LVI

Chase Wagers  
*Georgetown College, 2020*



## **A Message from the CEO**

Dear Stakeholders,

The 2018-2019 year was a record one for Georgetown International Relations Associations. For the third consecutive year, we saw growth in our international programs as well as quality and attendance increases at NCSC and NAIMUN. Our programs served more than 5,000 students, engaged over 500 staff volunteers, and sent more than 25 students abroad, some for the first time. We saw growth in international attendance from all programs, hosting a record number of international teams at NCSC and expanding geographic diversity at NAIMUN. In a year marked by increasing isolation and nationalism throughout the world, we were able to engage more students than ever in international affairs and multilateralism.

These successes are a testament to the commitment and compassion of our volunteers, partners, and board. This was a fiscal year marked by challenges: higher conference costs on everything from gavels to GA hall dividers, a financial deficit caused by accounting issues in the 2017-2018 year, and an increasingly crowded MUN market. We were forced to make hard decisions, and adjust our processes to reflect the current operating environment. We asked more from our volunteers than ever, emphasizing the substantive experience for delegates. But the result of that effort is undeniable.

The question is, where do we go from here?

The board has spent the year considering that question. They laid the groundwork for targeted expansion in key mission areas, at times paying the startup costs required to maximize future impact. With our mission more relevant than ever, we focused our investments and growth in ways that would maximize the impact of GIRA for years to come. The 2018-2019 board created processes for hiring, conference cost sharing, inclusivity, and budgeting that dramatically increased oversight on spending at all levels. Related reforms to our relationship with Georgetown International Relations Club saw an increased emphasis on GIRA's mission, with funding earmarked more exclusively for GIRA-mission programming.

The 2018-2019 year marked an increased need for exchanges that inspire, educate, and empower the next generation of leaders in government, business, and international affairs. With the continued support of our stakeholders and volunteers, the framework laid by the 2018-2019 board, and the passion of the 2019-2020 staff, I have no doubt that GIRA will achieve that mission.

Sincerely,

Elodie Currier

Chief Executive Officer and Chair of the Board of Directors, 2018-2019



## Mission Statement and Programming Overview

The mission of the Georgetown International Relations Association is to design meaningful exchanges that inspire, educate, and empower the next generation of leaders in government, business, and international affairs.

GIRA identifies four key objectives, which correspond to our main programming agendas, in executing that mission:

- Organizing and executing high-quality, interactive diplomatic simulations for both high school and college students. (NAIMUN and NCSC.)
- Offering opportunities for immersion and exchange through cooperation with our international partners. (Partnerships with Alpha Partners Education, CHOSUN Education and Worldview.)
- Helping to fund and promote Georgetown University's premier club for International Relations. (The IRC.)
- Funding undergraduate and graduate Georgetown University students who wish to pursue projects in accordance with its mission. (The Global Generations Grant.)

GIRA is constantly seeking ways to grow and improve this programmatic footprint in ways consistent with our mission.



## **GIRC-GIRA Relationship**

### **Overview**

The Georgetown International Relations Association, Inc. has a unique partnership with the Georgetown International Relations Club (GIRC). The Georgetown International Relations Association (GIRA) consists of a Board of Directors comprised of students who, according to GIRA by-laws, must be dues paying members of GIRC. The GIRA Board conducts its weekly meetings in close coordination with the GIRC Board of Directors and the two Boards collaborate on many projects.

Founded in 1969, GIRA works to serve the students who attend its conferences and, per its mission of promoting youth education and involvement in international affairs, to provide activities for Georgetown students interested in international relations. GIRA is a 501(c)(3) non-profit organization located in Washington, D.C. and incorporated in Delaware.

Founded in 1929, GIRC is a student organization affiliated with Georgetown University and serves as a forum for students to participate in a range of activities pertaining to the various aspects of international relations.

GIRA provides the GIRC membership with increased opportunities and means to participate in and promote international relations education, and GIRC members participate extensively in GIRA programs. GIRA coordinates and supervises the operation of two Model United Nations conferences that promote international diplomacy: the National Collegiate Security Conference (NCSC) and the North American Invitational Model United Nations (NAIMUN) conference. Staff members of both conferences must be dues-paying members of GIRC to participate. The revenue generated from GIRA's conferences directly contributes to funding GIRC activities, such as the Conferences Program, the Georgetown Diplomacy and Security Conference (GDISC), and cultural and special events. These contributions allow GIRC members with demonstrated financial need to travel and compete in Model UN conferences at other universities, high school students to attend GDISC, and enable other events that contribute to the GIRC and Georgetown community.

The two organizations maintain a close relationship, and both strive to fulfill the common mission of enhancing international relations education and understanding. At both the leadership and general membership levels, GIRC and GIRA are composed of a common community of Georgetown students dedicated to the promotion of international relations education on campus, in Washington, D.C., and throughout the world.

### **Bulk Allocation System**



**Georgetown International Relations Association, Inc.**  
**FY 2018 Corporate Report**

---

The Georgetown International Relations Club is the largest single recipient of annual grant funding from the Georgetown International Relations Association. Each year, GIRA grants GIRC roughly \$30,000 dollars to support key elements of its programming, including cultural events, GDISC, academic events and GIRC's premier model United Nations program. To streamline this process, the bulk allocation system was developed in FY 2010.

The bulk allocation requires GIRA to grant most its annual funding for GIRC all at once, before the commencement of the fiscal year. Under this system, GIRC must present a line-item to GIRA, which is then subject line-item by line-item to discussion, revision, approval or disapproval. The funds are then allocated to GIRC in bulk; it falls to GIRC to subsequently manage its budget. GIRA is permitted to audit GIRC's spending on a quarterly basis.

GIRC may seek additional funding from GIRA or seek to use funding for non-approved line-items within the existing grant amount, but doing so requires a presentation to GIRA and a vote of two thirds of the Board of Directors of GIRA. Such an approach is discouraged and only used under extraordinary circumstances.

By consolidating discussion of the outlay to GIRC in one bulk grant, the allocation system allows the outlay to be viewed from the broadest possible budgetary perspective. It also frees significant bandwidth on GIRA's Board of Directors to focus on operational and strategic issues other than GIRC funding during the remainder of the year.

In FY 18, the bulk allocation system was utilized for the ninth consecutive year.

### **FY 2018 GIRC Programming**

With the support of GIRA funding, the Georgetown International Relations Club (GIRC) scheduled, hosted and co-sponsored numerous events for members of the Georgetown community. These events ranged from academic speaker series and intercultural immersion events to alumni networking and professional development opportunities for university students and educational programs for underprivileged high school students. Each of these events sought to highlight GIRC and GIRA's commitment to youth education in international relations.

NAIMUN and NCSC, GIRA's flagship conferences once again served as excellent recruitment tools for the IRC, with scores of new IRC members making their start at one or both conferences. Through an emphasis on substantive and logistical excellence, both Secretariats could ensure incredible experiences for the general staff. Consequently, many of these staff members have continued to play a part in IRC leadership and will be vital to the future of the success of the club.





**Georgetown International Relations Association, Inc.  
FY 2018 Corporate Report**

---

Through its support of GIRC's operations at Georgetown University, GIRA was also able to play an essential part in expanding student life for Georgetown students and in increasing opportunities for members of the larger Georgetown community to engage in international relations dialogue.

Additionally, GIRA's continued support of the Georgetown's Model United Nations Travel Team continued to serve as the backbone of the team's success. While Georgetown University itself remained quite generous in its funding stream to the International Relations Club, GIRA support was key in ensuring that Georgetown students could compete at a high level, providing financial support towards hotels, flights, and other necessary costs. Traveling to locations such as New York City, Philadelphia, Madrid, and Montreal, Georgetown's team maintained its position as one of the premier teams in the country. At the end of the year, the team ranked second in the Best Delegate Annual Ranking, thanks to the hard work of the Conferences Staff, bolstered by GIRA's support.



## **GIRA Programming, FY 2018**

### **NCSC XLVI**

The 46th iteration of the National Collegiate Security Conference was a successful showcase of exceptional debate and negotiation performed by the most talented delegates on the collegiate Model United Nations circuit. This year was an exciting watershed year in NCSC history, as it was the conference's first year at the DoubleTree Crystal City. This new location brought NCSC within ten minutes of downtown Washington, D.C. In addition, almost 700 delegates registered for the conference, representing an 11% increase from the previous year and the highest registration numbers to date.

The conference opened with an enthralling speech by Her Excellency Dina Kavar, the Ambassador of the Hashemite Kingdom of Jordan to the United States. Confident and charismatic, Ambassador Kavar compelled delegates to pursue their principles in the international arena with courage and character. Given NCSC's security-focused brand, the fact that Ambassador Kavar has herself presided over the United Nations Security Council made her words particularly powerful. Opening Ceremonies also included a persuasive presentation by Craig Herb on the international philanthropy Room to Read, which promotes girls' literacy and education around the world. By the end of the conference, delegates and staff had raised thousands of dollars for Room to Read programs in Tanzania, representing a marked increase in philanthropy fundraising from the previous year.

In committee, delegates were challenged by the complicated international issues of the modern world. In the 2007 United Nations Security Council, delegates wrestled with controversial United Nations peacekeeping missions and the global rise in terrorism. In the 1993 Organization for Security and Co-Operation in Europe, staffers pushed delegates to address interethnic tensions and increases in nationalist sentiment across the continent. In the 1967 Sino-Soviet Split Joint Crisis Committee, delegates represented the two international communist powers during a significant moment in the Cold War. The Ad-Hoc Committee of the Secretary-General delved into the potential power behind student movements in the United States.

Across three days of intense negotiation, committees prompted delegates to consider the concept that "reality is a dangerous game." Delegates were expected not only to implement high-level strategy, but also to recognize the consequences that the decisions made in committee could have in the real world. Throughout, NCSC maintained its commitment to modern, realistic, and security-focused committee substance.

Finally, delegation awards were presented to the following universities: Outstanding Small Delegation, McGill University; Best Small Delegation, Claremont McKenna College; Outstanding Large Delegation, Harvard University; Best Large Delegation, Florida International University.



**Georgetown International Relations Association, Inc.**  
**FY 2018 Corporate Report**

---

After a year of preparation, Secretary-General Suraag Srinivas and Executive Director Avery League would like to thank the staff and delegates for making NCSC XLVI a success. NCSC looks forward to another successful conference in October of 2019.

### **NAIMUN LVI**

The fifty-sixth annual North American Invitational Model United Nations, held in February 2019, was an all-around success that further solidified the conference's reputation for excellence. Led by Secretary-General Chase Wagers and Executive Director Abbey Nichols, NAIMUN LVI welcomed delegations from across the country and world for a long weekend of intellectual rigor, high-quality debate, outstanding programming, and esteemed speakers.

Over 250 Georgetown students came together to provide over 2,700 delegates with 39 stimulating and innovative committees, ranging from the first Ad Hoc Committee of the Secretary General in over ten years, to a Catalonia Joint Crisis Committee, to a four-way multinational coordinated crisis in the National Security Apparatus.

In committees, NAIMUN was once again able to strike a balance between the growing competitiveness of the high school Model UN circuit and the conference's core educational focus. One way this was achieved was by the introduction of Book Awards in each committee to reward research and knowledge of the subject matter. In addition, each committee offered more awards in total than previous years which was well-received by staff, delegates, and faculty advisers. NAIMUN also continued a years-long effort to eliminate instances of dishonest conduct, and developed a methodology for informing moderators of violations of policies and, if necessary, disqualifying that delegate for awards. NAIMUN also focused on refining the logistics of the conference for both delegates and moderators by providing detailed staff schedules and procedures, introducing an in-depth moderator guide that provided explanations for everything NAIMUN-related.

Outside of committee, delegates enjoyed the variety of programming provided by NAIMUN. Delegates attended the signature Hilltop Madness, an event that showcased many Georgetown University performing arts groups, and the Delegate Dance. NAIMUN also welcomed Peace Corps Director Jody Olsen to speak at the Opening Ceremony. During NAIMUN's Friday morning programming, over a thousand delegates attended tours of Washington's iconic monuments, museums, and embassies via NAIMUN-provided hop-on/hop-off busing. Finally, NAIMUN continued its record of philanthropic success. It more than doubled the amount of NAIMUNAid provided to delegates and delegations in need and raised about \$18,000 for its charity partner, Room to Read Tanzania.



**Georgetown International Relations Association, Inc.**  
**FY 2018 Corporate Report**

---

The result was a conference that generated over \$50,000 in net profit – a strong showing despite the increase in NAIMUNAid. Because of the logistic, substantive, and financial successes of NAIMUN LVI, GIRA anticipates NAIMUN’s continued growth and success.

### **International Programs**

GIRA’s international portfolio grew in FY2018, expanding GIRA’s reach in Southeast Asia, Central Asia, and East Asia, and Europe.

#### **Kyrgyzstan**

From May 11th-22nd, GIRA volunteers traveled around Kyrgyzstan, hosting a series of workshops, culminating in a one-day conference. Through these workshops, the volunteers interacted with over 150 students across 7 schools, located both in the capital, Bishkek, as well as outside in the towns of Talas, Kant, and Shabdan. The final conference was organized in partnership with the Bilimkana Foundation, and proved a resounding success. In the upcoming year, GIRA looks forward to continued engagement with our partners in the region, and to expanding our impact in this underserved market.

#### **Southeast Asia**

For the first time, GIRA hosted programming in Southeast Asia, specifically in Singapore and Bangkok, with our new partner MUN Inc. From May 26th-June 9th, GIRA volunteers first helped organize Model UN workshops in 4 schools for nearly 70 students, engaging students in advanced crisis simulations. The volunteer team then organized the first iteration of NAIMUN SEA (Southeast Asia), with opening ceremonies at the United Nations Conference Center in Bangkok. At NAIMUN SEA, delegates discussed global issues in bodies such as the United Nations Security Council (UNSC) and Office on Drugs and Crime (UNODC). GIRA is excited by the potential for growth in Southeast Asia, and predicts growing our programming accordingly.

#### **Poland**

GIRA continued its cooperation with All-American Model United Nations in hosting the second NATO Security Simulation in Warsaw, Poland, from June 21st-23rd. The four Georgetown volunteers created an engaging simulation for delegates to explore the ever-changing dynamic of relationships between European countries and their allies, ranging from NATO to the Warsaw Pact. The simulation started in crisis, with delegates exploring cyber-terrorism, before moving to General Assembly format as they shifted focus to defense and economic growth.

#### **China**

From July 7th-21st, Georgetown volunteers organized NAIMUN China II in Chengdu, China, building upon our strong partnership with Alpha Partner’s Education. GIRA-appointed staffers developed an engaging experience for delegates, with committees ranging from the Asian Infrastructure Investment Bank to the UN



**Georgetown International Relations Association, Inc.**  
**FY 2018 Corporate Report**

---

Framework Convention on Climate Change. Before the conference, GIRA staffers will help organize the eighth year of the Pegasus Program for providing students with in-depth Model UN Training. The Board is pleased with GIRA and APE's long standing partnership, and hopes to continue NAIMUN China for years to come.



## **FY 2018 Financial Review**

Dear Stakeholders,

During the fiscal year of 2018, Georgetown International Relations Association, Inc. (GIRA), saw a challenging fiscal situation. Outstanding payments from NAIMUN LV, which had not been paid in FY 2017, caused much of this challenge. Adding to these fiscal challenges was the change of the NCSC XLVI hotel, which resulted in an increase in costs. Additionally, GIRA expanded International Programming, leading to more programs relying on other, more profitable revenue streams. Structural improvements were also made during this time. These changes include closer monitoring of the items of the expenditures and incomes of the conference.

GIRA ran at a loss this past fiscal year. As mentioned previously, there were expenditures that were outstanding from fiscal year 2017 that had to be made this year. The major expense that was outstanding was the payment of the hotel for NAIMUN LV, which led to a substantial additional expense this past fiscal year. NCSC XLVI ran at a loss this past year, mainly due to the changing of hotels. NAIMUN programming ran at a loss; this total expenditure is for incomes and expenditures made from NAIMUN LV, LVI, and LVII completed in this fiscal year. This year we decreased our spending to GIRC by approximately \$5,000. This was due to greater oversight of GIRC. International programming accounted for (\$1,943.63) in the GIRA fiscal year 2018 expenditure; the grant accounted for (\$9,380.09); and operations accounted for (\$10,552.73).

In addition to programming, a vital source of GIRA's financial state is the endowment. The endowment has continued to be an essential portion of GIRA's net worth since its founding during fiscal year 2010. Though there was a suggestion at the end of the fiscal year of 2017 to make an injection into the endowment, this injection was ultimately not made. While there was growth in the endowment over this past year, there should not be an assumption that this growth will continue as the growth of the endowment is subject to the ebbs and flows of the market. Any CFO should, thus, consider the consequences of removing funds from the endowment. Furthermore, I would not recommend that the CFO in fiscal year 2019 put more money in the endowment, given the deficit of NCSC and continual funding of existing programs if not expansion of programs. GIRA has had a challenging fiscal year but I am confident it will remain strong going forward.

Sincerely,

Meggie Underwood  
Chief Financial Officer, 2018-2019



## **FY 2018 Operations Review**

Dear Stakeholders,

FY 2018 represented a year of relative change for the Operations portfolio in GIRA. Due to unforeseen exigencies GIRA had two COOs over the course of the year, each serving for one semester. However, this transition was in no way detrimental to the portfolio's efficacy. Working from the efforts of former emeritus Aaron Bennett, GIRA now possesses an excellent and comprehensive archive. This well of institutional knowledge increases the quality of all GIRA operations.

Specifically, the Operations portfolio focused this year on facilitating interactions between different GIRA programs, from its conferences to GIRC. This contributed to the more efficient budgeting system for GIRC that was implemented this year. Operations costs were trimmed by switching over to less expensive service providers.

The COOs also worked this year to further expand the reach of the GIRA Global Generations Grant. Recognizing the Grant's role in increasing GIRA's visibility and bolstering its image in the non-GIRC community at Georgetown, the COOs focused on marketing the Grant more widely to a variety of communities at Georgetown. This effort paid off in an exceptionally well-qualified and diverse pool of applicants. To increase GIRA's efficiency, the COO should continue our work of evaluating, cataloging, and editing GIRA's Standard Operating Procedures and Bylaws. This effort would eliminate bureaucratic confusion and facilitate GIRA's mission.

Finally, fiscal year 2019 will include the 50<sup>th</sup> anniversary of GIRA's founding. The incoming board, and COO should work to create an appropriate celebration or celebrations of the occasion. Such events would recognize GIRA's accomplishments, connect alumni, and increase our institutional footprint. Serving on GIRA's board was a great honor and we are excited to witness the organization's future successes.

Sincerely,

Jaebok Lee and Christopher Gyra  
Chief Operations Officers, 2018-2019



## **FY 2019 Prospectus**

### **A Message from the Incoming CEO**

With an impressive year behind us, featuring a change in the NCSC hotel and new international expansion, I could not be more excited to lead GIRA forward in 2019-20. As was the case last year, GIRA is in a period of historic transition. With that transition come inspiring opportunities, of which I have great faith the GIRA team will be fully prepared to take advantage. Throughout this time of expanding programming, both domestically and internationally, GIRA remains committed to maximizing the experience of our partners, volunteers, and clients, at Georgetown University, around the United States, and across the world. Simultaneously, we will seek to ensure a healthy financial future for the organization, in order to provide excellent educational experiences for generations to come.

Jeremy Cohen, *Chief Executive Officer, 2019-2020*

### **GIRC Prospectus**

Each year, the Georgetown International Relations Club continues to improve on and expand its slate of programming as well as engaging more members of the Georgetown University community.

To further its mission, the IRC will make engagement and communication top priorities for improvement in the next academic year. The IRC consistently hosts high caliber events that draw hundreds of students – ranging from educational events such from embassy visits and guest lectures to career panels and networking events. However, new partnerships, innovative communications and a more attractive programming slate can further attract interest to GIRC events. By continuing to enrich the mentorship program, hosting events that attract large audiences such as the study break series, and including general membership in the decision making and planning of the club, the IRC can increasingly engage its general membership in ways that strengthen all aspects of programming by growing the membership base into the planning and execution of events. The Board also relies heavily on the participation, and therefore input and leadership, of its members. Over the next year this Board will work harder and smarter to bring new voices into the important discussions which direct our program forward. And for the Board to be more effective and cohesive, which in turn informs the broader IRC culture, communication of all substantive and procedural decisions must be both timely as well as communicated clearly.

Another primary area of focus will be cooperation among the GIRA and GIRC Boards for improving financial transparency and accuracy in budgeting. As previously noted, we have experienced missteps in budgeting for and allocating money to GIRC programs – primarily the Model UN travel team. Due to budgeting errors,





**Georgetown International Relations Association, Inc.**  
**FY 2018 Corporate Report**

---

GIRA ended up having to approve last-minute emergency funding that significantly exceeded what it originally allocated for the team – a decision that, while aligned with our mission and interests, cannot be replicated year after year. Progress was made on that front this year by the attendance of GIRC board members at the GIRA budget summit-- a step that increased understanding in both organizations of each other's needs and financial limitations. Moving forward, a broader, cross-organizational understanding of the impact of decisions will be essential to a more productive relationship between the GIRC-GIRA leadership.

### **NCSC XLVII**

The 47th National Collegiate Security Conference (NCSC XLVII) will take place at the DoubleTree in Crystal City, Virginia, October 17-20 under the direction of Secretary-General Mark Wilcox and Executive Director Raphy Hupez. Together they hope to build on achievements of last year's conference.

In NCSC's second and final year at the DoubleTree in Crystal City, hotel costs remain high and Raphy aims to minimize financial losses through careful financial planning. To run a financially responsible conference that maintains NCSC's reputation of excellence without compromising on delegate experience, NCSC's sponsorship efforts have been revamped so that delegate dues can remain unchanged. Partnering with American Airlines to provide discounted airfare for conference attendees ensures that NCSC will become more accessible to delegations from across the continent. NCSC will remain under strict budgetary scrutiny and will continue to deliver a high-quality experience to delegates despite constrained resources.

NCSC will once again host 5 organs and 20 committees covering topics and regions from all over the world, with hopes of expansion in the future. Mark took the NCSC brand to heart and is committed to delivering what the conference is best known for: modern, realistic, and security-focused crisis simulations. As NCSC continues seeking to distinguish itself from other conferences, the focus again be on substantive excellence to maintain the new weighting equivalent to other major conferences in the circuit. The executives are confident that NCSC's unique offerings will continue to attract more delegates and delegations.

After a phenomenal NCSC XLVI, Mark and Raphy are confident that NCSC XLVII will experience growth while maintaining the commitment to enhancing delegate experience and the tradition of excellence.

### **NAIMUN LVII**

NAIMUN LVII is set to take place from February 13th-16th, 2020 in the Washington Hilton hotel. Preparations for NAIMUN LVII started in the spring after the conclusion of NAIMUN LVI, and the conference structure was formalized by the beginning of the summer. Secretary-General Neehar Mahidadia and Executive Director Alyssa Kardos are excited to uphold the tradition of excellence NAIMUN is known for by



**Georgetown International Relations Association, Inc.**  
**FY 2018 Corporate Report**

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providing delegates with forums for substantively challenging debate, accessibly exploring the greater Washington, D.C. area, and exciting opportunities to grow into global thinkers who give back to their communities. Substantively speaking, Neehar and Alyssa see three primary goals for NAIMUN LVII: improved conference experience, increased accessibility, and integrated educational experience.

The first is conference experience: we want to ensure that the focus of the conference is on learning in committee and having an enjoyable experience out of committee. This year we are introducing an extensive delegation login on our website for advisor use. Not only will this include the information on committee assignments, but it will also include more detailed directions for all the various programming events and helpful notes to guide delegations through the conference weekend. This will serve to provide information in advance of the conference, as well as to reduce the length of advisor meetings. To expand our social opportunities, we will introduce a game night during delegate dance to meet the interests of more delegates. We hope these changes provide delegates and advisors with a smooth and enjoyable conference weekend.

The second is accessibility: we strive to make NAIMUN more accessible to all delegates and advisors. Our financial aid currently is one of the most robust on the circuit and we aim to expand NAIMUNAid going into next year as well. This also includes the continuation of buses for Friday morning programming so that the financial costs of exploring D.C. are not prohibitive. NAIMUN should be an opportunity to learn and grow and economic status should never be a barrier to having an educational, fun experience. Additionally, we hope to increase the number of international delegations represented by 50% through targeted outreach and introducing the 'Best International Delegation' Award to recognize outstanding schools who travel great distances to partake in NAIMUN. It is our hope that improving the financial accessibility of NAIMUN will allow even more schools to a part of this educational opportunity.

The third is educational integration: NAIMUN has always prided itself on being more than just a Model United Nations conference, as at its core, it is a comprehensive learning experience for delegates. This year we are expanding to an unprecedented 40 committees, with the National Security Apparatus (NSA) being a simulation of the Cuban Missile Crisis, analyzed from 5 different perspectives. We also have committees ranging from as far back as the Roman Republic to futuristic meetings of world leaders and private entities on space exploration. We also hope to connect delegates' substantive debate with their out-of-committee experience. From committee speakers to off-site programming, NAIMUN LVII will be taking advantage of Washington, D.C.'s resources to enhance the understanding of each committee's focus area. Through this commitment to an integrated weekend, delegates will realize that the voices they build in committee can and will make a difference in the international community as they grow into global leaders.

### **Global Generations Grant**



**Georgetown International Relations Association, Inc.**  
**FY 2018 Corporate Report**

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GIRA's annual Global Generation Grant is an opportunity for student leaders at Georgetown University to pursue their passions, engage others, and impact communities through self-designed projects in global affairs. This year, for the first time, we offered two different grants: project grants and research grants. We continued to market the grant at [www.modelun.org/grant](http://www.modelun.org/grant) and held an in-person information session to generate interest. Other marketing efforts included use of specific Georgetown SFS and MSB list-servs – allowing us to reach a broad audience. Current grants have enabled students to work on projects ranging in location from Jaipur, India, to Nairobi, Kenya, working on projects relating primarily to education and foster inter-cultural awareness.

Leading up to the 2020 cycle, GIRA will once again aim to make key improvements in marketing the Grant outside of its established audience while bolstering funding for deserving proposals. Increasing awareness of the GIRA grant will help to ensure continued funding for high quality projects that can best deliver on the GIRA mission.

### **International Programming**

A main goal for GIRA Global this year will be to better institutionalize our practices, such the revamping the current subboard and our structure for selecting international programming teams. This will ensure that work is divided more efficiently across the various parts of the GIRA Global Apparatus and that we can continue to scale up our international programs and partnerships

Another goal for GIRA Global this year is investing in long-term partnerships. We have an MoU with the Nigerian Model United Nations Society, and will be looking at next steps to better grow our relationship, while also looking to find partners around the world with similar goals and values. GIRA will continue to actively seek forward thinking, fiscally responsible partners committed to enhancing the quality of international relations debate and education in communities around the world.

### **Financials**

This past fiscal year saw losses across the board especially due to the change in NCSC hotel as well as a change in funding for the Georgetown Model UN Travel Team. The past fiscal year also saw GIRA pay the Washington Hilton Hotel for NAIMUN LV and NAIMUN LVI. However, this year, with stronger budgeting and oversight over spending, GIRA can continue to grow and position itself on a solid fiscal foundation for the next five to ten years. This year we aim to seek a balance between growing our NAIMUNAid program and expanding our international programming while also providing sufficient funding for the Model UN Travel Team. By ensuring responsible growth and monitoring expenses GIRA can continue to prosper and expand its reach.



**Georgetown International Relations Association, Inc.**  
**FY 2018 Corporate Report**

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The upcoming year will see some changes to GIRA's financials from FY18. First, with a more cautious approach and oversight over travel team spending we hope to reduce any unnecessary costs that arise. With strong advanced and contingency planning, we can prevent significant losses to the organization and continue to ensure its long term fiscal sustainability. GIRA will continue to build off its success of the past fiscal year to increase registration and sponsorship at our two conferences to offset some of the expenses that will be incurred this year. With the current budget in place, we are hopeful that both NCSC and NAIMUN can increase their profitability this year.

The Board hopes to continually reevaluate and review our long-term financial planning each year to ensure GIRA's fiscal health and stability as well as plan for new challenges and opportunities that may arise. We are, however, as confident as ever that the organization is in very good hands.

### **Operations**

The portfolio of the COO remains geared towards facilitating the work of GIRA and furthering the CEO's vision. This year, the COO will continue the work of updating GIRA's information management through updating the organization's Google Drive and transferring various cloud services to more economical options. Additionally, the COO will work with the CCO to increase GIRA's institutional memory through the creation and maintenance of alumni networks across social media platforms. Finally, the COO will work to implement the CEO's vision of updating and rationalizing GIRA's bylaws and standard operating procedures to increase transparency and efficiency.



## Appendix: FY 2018 Financials

This appendix contains charts and figures summarizing the fiscal year 2018 performance of the Georgetown International Relations Association (GIRA), Inc.

<b>INCOME STATEMENT</b>	
<i>Georgetown International Relations Association</i>	
For the Year Ending April 30, 2019	
Revenue	FY 2018
<b>NCSC XLVI</b>	
Charity	5,299.93
Contributions	3,040.00
Hotel	0.00
Marketing	5,018.79
Materials & Supplies	62.29
Merchandizing	2,085.51
Other	0.00
Registration	68,909.59
Scholarships & Aid	0.00
Services	0.00
Technology	0.00
Volunteer Benefits	250.00
<i>Total NCSC XLVI Revenue</i>	<i>84,666.11</i>
<b>NCSC XLVII</b>	
Charity	0.00
Contributions	0.00
Hotel	0.00
Marketing	0.00
Materials & Supplies	0.00
Merchandizing	0.00
Other	0.00
Registration	0.00
Scholarships & Aid	0.00



**Georgetown International Relations Association, Inc.**  
**FY 2018 Corporate Report**

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Services	0.00
Technology	0.00
Volunteer Benefits	0.00
<i>Total NCSC XLVII Revenue</i>	<i>0.00</i>
<b>NAIMUN LVI</b>	
Charity	16,628.34
Contributions	3,435.00
Hotel	0.00
Marketing	11,324.42
Materials & Supplies	6.00
Merchandizing	21,335.77
Other	0.00
Registration	295,003.24
Scholarships & Aid	0.00
Services	742.90
Technology	0.00
Volunteer Benefits	2,683.00
<i>Total NAIMUN LVI Revenue</i>	<i>351,158.67</i>
<b>GIRC</b>	
Communications	0.00
GDISC	0.00
Other	0.00
Outreach	0.00
Special Events	0.00
Traveling Conferences	8,960.53
<i>Total GIRC Revenue</i>	<i>8,960.53</i>
<b>Operations</b>	
<i>Total Operational Income</i>	<i>0.00</i>
<b>International Programming</b>	
Kyrgyzstan	0.00
NAIMUN China	44,246.40
GIRA SEA	40.00
Poland	0.00
Other	0.00
<i>Total IP Income</i>	<i>44,286.40</i>
<i>Other NCSC/NAIMUN Revenue</i>	<i>6,091.40</i>



**Georgetown International Relations Association, Inc.**  
**FY 2018 Corporate Report**

<b>Total Revenue</b>	<b>495,163.11</b>
<b>Expenses</b>	
<b>FY 2018</b>	
<b>NCSC XLVI</b>	
Charity	(5,374.00)
Contributions	0.00
Hotel	(65,068.80)
Marketing	(676.00)
Materials & Supplies	(5,698.75)
Merchandizing	(3,237.74)
Other	(671.84)
Registration	(2,137.20)
Scholarships & Aid	0.00
Services	(12,320.00)
Technology	(2,511.80)
Volunteer Benefits	(5,107.68)
<i>Total NCSC XLVI Expenses</i>	<i>(102,803.81)</i>
<b>NCSC XLVII</b>	
Charity	0.00
Contributions	0.00
Hotel	0.00
Marketing	0.00
Materials & Supplies	0.00
Merchandizing	0.00
Other	0.00
Registration	0.00
Scholarships & Aid	0.00
Services	(278.85)
Technology	0.00
Volunteer Benefits	(454.04)
<i>Total NCSC XLVII Expenses</i>	<i>(732.89)</i>
<b>NAIMUN LVI</b>	
Charity	(436.17)
Contributions	0.00
Hotel	(180,898.68)
Marketing	0.00
Materials & Supplies	(20,659.54)



**Georgetown International Relations Association, Inc.**  
**FY 2018 Corporate Report**

Merchandizing	(9,716.36)
Other	0.00
Registration	(15,134.65)
Scholarships & Aid	(39,445.00)
Services	(9,813.70)
Technology	(11,392.84)
Volunteer Benefits	(18,779.27)
<i>Total NAIMUN LVI Expenses</i>	<i>(306,276.21)</i>
<b>GIRC</b>	
Communications	0.00
GDISC	(113.28)
Other	0.00
Outreach	(108.63)
Special Events	(4,069.07)
Traveling Conferences	(44,050.99)
Remaining Expenses FY 2017	(1,186.17)
<i>Total GIRC Expenses</i>	<i>(49,528.14)</i>
<b>Operations</b>	
Insurance	(2,598.00)
Other	(1,829.46)
Board Benefits	(2,592.66)
Storage	(2,050.18)
Technology & Communications	(1,482.43)
<i>Total Operations Expenses</i>	<i>(10,552.73)</i>
<b>Grant</b>	
<i>Total Grant Expenses</i>	<i>(9,380.09)</i>
<b>International Programming</b>	
Kyrgyzstan	(7,186.95)
NAIMUN China	(20,038.83)
GIRA SEA	(9,251.19)
Poland	(9,732.17)
Other	(20.89)
<i>Total IP Expenses</i>	<i>(46,230.03)</i>
<i>Other NCSC/NAIMUN Expenses</i>	<i>(172,426.71)</i>
<b>Total Expenses</b>	<b>(697,197.72)</b>
<b>Net Incomes</b>	<b>FY 2018</b>





**Georgetown International Relations Association, Inc.**  
**FY 2018 Corporate Report**

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<b>NCSC XLVI</b>	
Charity	(74.07)
Contributions	3,040.00
Hotel	(65,068.80)
Marketing	4,342.79
Materials & Supplies	(5,636.46)
Merchandizing	(1,152.23)
Other	(671.84)
Registration	66,772.39
Scholarships & Aid	0.00
Services	(12,320.00)
Technology	(2,511.80)
Volunteer Benefits	(4,857.68)
<hr/>	
<i>Total NCSC XLVI Net Income</i>	<i>(18,137.70)</i>
<b>NCSC XLVII</b>	
Charity	0.00
Contributions	0.00
Hotel	0.00
Marketing	0.00
Materials & Supplies	0.00
Merchandizing	0.00
Other	0.00
Registration	0.00
Scholarships & Aid	0.00
Services	(278.85)
Technology	0.00
Volunteer Benefits	(454.04)
<hr/>	
<i>Total NCSC XLVII Net Income</i>	<i>(732.89)</i>
<b>NAIMUN LVI</b>	
Charity	16,192.17
Contributions	3,435.00
Hotel	(180,898.68)
Marketing	11,324.42
Materials & Supplies	(20,653.54)
Merchandizing	11,619.41
Other	0.00
Registration	279,868.59



**Georgetown International Relations Association, Inc.**  
**FY 2018 Corporate Report**

Scholarships & Aid	(39,445.00)
Services	(9,070.80)
Technology	(11,392.84)
Volunteer Benefits	(16,096.27)
<i>Total NAIMUN LVI Net Income</i>	<i>44,882.46</i>
<b>GIRC</b>	
Communications	0.00
GDISC	(113.28)
Other	0.00
Outreach	(108.63)
Special Events	(4,069.07)
Traveling Conferences	(35,090.46)
Remaining Expenses FY 2017	(1,186.17)
<i>Total GIRC Net Income</i>	<i>(40,567.61)</i>
<b>Operations</b>	
<i>Total Operations Net Income</i>	<i>(10,552.73)</i>
<b>Grant</b>	
<i>Total Grant Net Income</i>	<i>(9,380.09)</i>
<b>International Programming</b>	
Kyrgyzstan	(7,186.95)
NAIMUN China	24,207.57
GIRA SEA	(9,211.19)
Poland	(9,732.17)
Other	(20.89)
<i>Total IP Net Income</i>	<i>(1,943.63)</i>
<i>Other NCSC/NAIMUN Net Income</i>	<i>(166,335.31)</i>
<b>Other Net Income (Expenses)</b>	<b>32,488.16</b>
<b>Net Income</b>	<b>(169,546.46)</b>
<b>BALANCE SHEET</b>	
<i>Georgetown International Relations Association</i>	
For the Year Ending April 30, 2018	
	4/30/18      4/30/19
<b>Assets</b>	



**Georgetown International Relations Association, Inc.**  
**FY 2018 Corporate Report**

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Cash and Cash Equivalents	\$210,535.63	\$8,311.26
Endowment	\$487,673.13	\$520,200.99
<b>Total Assets</b>	<b>\$698,208.76</b>	<b>\$528,512.25</b>
<b>Liabilities</b>		
<b>Total Liabilities</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>Equity</b>		
Retained Earnings	\$698,208.76	\$528,512.25
<b>Total Liabilities &amp; Equity</b>	<b>\$698,208.76</b>	<b>\$528,512.25</b>